FINAL PROGRAMME OF THE POLISH-HUNGARIAN SCIENTIFIC SYMPOSIUM 2016
(Updated: 15th June, 2016)

1ST DAY - THURSDAY, 16TH JUNE, 2016

8.00 – 8.25: **Registration** *(Conference Room of the Faculty, at the Main Building)*

8.30 – 9.00: **Symposium Opening / Welcoming the guests**
- **Prof. Dr. Csaba Bálint Illés**
  Szent István University, Hungary
- **Prof. h.c. Dr. József Káposzta**
  Dean of Faculty of Economics and Social Sciences, Szent István University, Hungary
- **Prof. Dr. Maria Nowicka-Skowron**
  Rector of Częstochowa University of Technology, Poland
- **Assoc. Prof. Dr. habil Anna Dunay**
  Chair of Scientific Committee, Szent István University, Hungary

9.00 – 12.00: PLENARY SESSION (A)
(Room: Conference Room of the Faculty)

CHAIRS: **ASSOC. PROF. DR. LESZEK CICHOBŁAZIŃSKI, PHD, CZĘSTOCHOWA, POLAND**
PROF. DR. JÓZSEF LEHOTA, DSC, GÖDÖLLŐ, HUNGARY

SECRETARY: DR. ENIKŐ LENCSÉS, GÖDÖLLŐ, HUNGARY

9.00 – 9.15: *Csaba Makó, Miklós Illéssy*, Szent István University, Gödöllő, Hungary;
Centre for Social Sciences, Hungarian Academy of Sciences, Budapest, Hungary
Theoretical foundations of innovation policy formation

9.15 – 9.30: *Maria Nowicka-Skowron, Agata Mesjasz-Lech*, Częstochowa University of Technology
Barriers to the development of entrepreneurship in the TSL sector in Poland

9.30 – 9.45: *Anna Dunay, Ambuj Sharma, Csaba Bálint Illés*, Szent István University, Hungary
"Ability and disability" - social and political aspects of employment

9.45 – 10.00: *Iwona Otola*, Częstochowa University of Technology, Poland
The importance of relational resources in the management of enterprise

10.00 – 10.20: **Discussion**

10.20 – 10.30: Coffee break

CHAIRS: **PROF. DR. FELICJAN BYLOK, CZĘSTOCHOWA, POLAND**
ASSOC. PROF. DR. ANNA DUNAY, GÖDÖLLŐ, HUNGARY

SECRETARY: ASSOC. PROF. DR. ZSUZSANNA NAÁR-TÓTH, GÖDÖLLŐ, HUNGARY

10.30 – 10.45: *József Lehota, Nándor Komáromi, Katalin Tari,* Szent István University, Hungary
Research on Hungarian food and nutrition consumption based on different age and socio-economic status

10.45 – 11.00: *Katarzyna Szymczyk,* Częstochowa University of Technology, Poland
The impact of restructuring strategies on the functioning of the organization

11.15 – 11.30: *Csaba Fogarassy*, Szent István University, Gödöllő, Hungary
Transition thinking and transition management applications in SME environment

11.30 – 11.50: **Discussion**

11.55 – 12.00: Photo Session by the main entrance of the Szent István University

12.15 – 13.30: Lunch (at the university's restaurant**)**

<p style="text-align:center; color:darkred;">**13.45 – 16.10: PLENARY SESSION (B)**</p>
<p style="text-align:center;">*(Room: Conference Room of the Faculty)*</p>

CHAIRS: PROF. DR. AGATA MESJASZ-LECH, CZESTOCHOWA, POLAND
                ASSOC. PROF. DR. ANITA VAJNA-TANGL, GÖDÖLLŐ, HUNGARY

SECRETARY: EMESE TATÁR, SZENT ISTVÁN UNIVERSITY, GÖDÖLLŐ, HUNGARY

13.45 – 14.00: *Márk Molnár, Zsuzsanna Naár-Tóth*, Szent István University, Gödöllő, Hungary
   New approaches in market uncertainty assessment

14.00 – 14.15: *Anna Wiśniewska-Sałek,* Częstochowa University of Technology, Poland
   The dominant industry in the context of managing the local economy development

14.15 – 14.30: *István Fehér, Nikolett Mihály,* Szent István University, Gödöllő, Hungary
   Impacts of globalisation in the decision making process in agricultural enterprises.

14.30 – 14.45: **Discussion**

14.45 – 15.00: Coffee break

CHAIRS: ASSOC. PROF. DR. ANNA SŁOCIŃSKA, CZĘSTOCHOWA, POLAND
                PROF. DR. MÁRIA FEKETE-FARKAS, GÖDÖLLŐ, HUNGARY

SECRETARY: MONIKA GÁBRIEL, GÖDÖLLŐ, HUNGARY

15.00 – 15.15: *Robert Sałek,* Częstochowa University of Technology, Poland
   Innovativeness of logistic sector as a strategic factor in the management of transportation company

15.15 – 15.30: *Anita Tangl, István Vajna*, Szent István University, Gödöllő, Hungary
   5S Public more than CSR

15.30 – 15.45: *Iga Kott, Katarzyna Grondys, Anna Wiśniewska-Sałek, Katarzyna Sukiennik,*
                Częstochowa University of Technology, Poland
   Entrepreneur in the age of globalization changes - trend analysis

15.45 – 16.00: **Discussion**

<p style="color:darkred;">**16.00 – 16.10: SUMMARY AND CONCLUSIONS OF THE SYMPOSIUM**
(Room: Conference Room of the Faculty)</p>